



Virtualization Group - Boston

Virtualization Deep Dive Day 2013

An event for Technology IT-Professionals

The 5th annual [Deep Dive Day](#) conference is Thursday, March 14th in Cambridge, MA. We invite you to join us as a Speaker and/or Sponsor at this must attend event that annually attracts over 150 local IT Professionals looking for the latest in Virtualization.

Hosted by the Virtualization Group Boston (www.virtg.com), a non-profit user group focused on virtualization and cloud computing, we would love the opportunity for our audience to see and hear about the solutions your company brings to these technology areas. This multi-track event, with keynote and demo booths, is the highlight of our calendar year.

The attendees are primarily IT Professionals in the New England area that are interested in advancing their knowledge and use of virtualization and cloud computing. This mix consists of everything from Small and Medium Businesses to large Enterprise, with a number of IT Pro Consultants in attendance as well.

We are currently seeking sponsors, as well as presenters for individual sessions. I believe this is an excellent opportunity for your company to reach this very important demographic to discuss your products and services. While we are not looking for "marketing messages" in the sessions, (we seek VERY technical content), there is plenty of opportunity to market and demonstrate how your products solve specific issues on the exhibit floor.

As a Platinum, Gold, or Silver Sponsor you'll also have the opportunity to address the full audience with your marketing message. Details on the event can be found at [Deep Dive Day 2013 Site for Sponsors](#), including sponsorship levels and costing. And for a look back at last year's event, go to <http://www.virtg.com/DeepDiveDay2012>. Please keep checking back to the 2013 site as things will be changing rapidly.

Sponsorship and Speaking slots are limited, so please respond to me by December 31st and cc **Tim Mangan**, our User Group President. We are run by 100% volunteers, so getting the logistics done soon will be a tremendous help! For more information go to www.virtg.com/DDD2013.

For past sponsors and speakers: We heard you! This year we move to the heart of Kendall Square – the new Microsoft offices at One Cambridge Center. We moved the event from Saturday to Thursday and are cutting down to three simultaneous tracks to increase session attendances.

Thank you!

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